



RESUME

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Website
www.badesign.net

Date of birth
18 February 1975

Social



Profile

I'm a confident, energetic graphic designer and problem solver experienced in the full spectrum of design work delivering creative and engaging design in print and digital platforms.

I offer artistically driven design solutions and a propensity for efficient workflow, demonstrated by achievements with database-driven content.

My portfolio showcases a diverse skill set, an ability to learn and a willingness to take on new challenges and technologies.

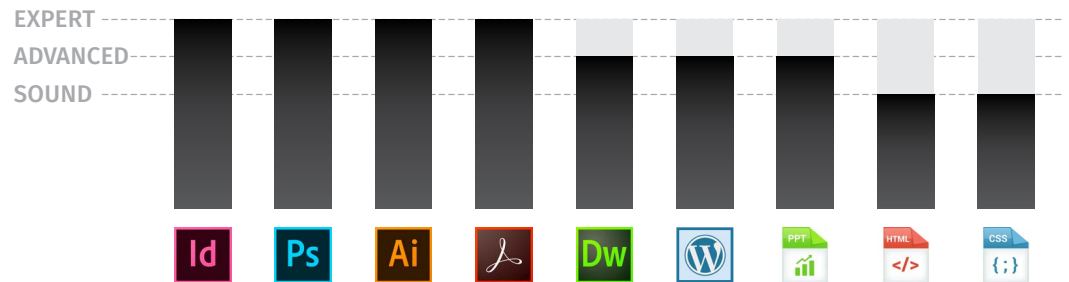
Employment

2002-present
Senior Designer,
The Intermedia Group
A B2B publisher, event management and technology business company.

2001-02
Freelance Designer
Self employed
B2B magazine titles, illustration, logo design, events and signage

1999-01
Junior Designer,
The Custom Media Group
Advertising, magazines, illustration, scanning, archiving, pre-press.

Technical Skills



Education

2011 :: Dynamic Web Training
HTML and CSS using Dreamweaver and EDM design best practise.

2007 :: AWARD school
Australasian Writers and Art Directors Association.

1999 :: The Computer Graphics College
Certificate of Desktop Publishing.

1992 :: Ultimo TAFE
Certificate in Visual Merchandising.

1991 :: Meadowbank TAFE
Certificate in Fine Art.

Achievements

Awards: In 2012 I was runner up for B2B Designer of the Year, and a finalist in B2B Cover of the Year for Hotel Management magazine at Publishers Australia's 2012 Excellence Awards.

Database publishing: I was responsible for implementing an 80-90 per cent production

increase by automating The Intermedia Group's directories and creating a new source of advertising revenue.

Workflow: I introduced production workflow systems that have increased productivity by 50-60 percent for The Intermedia Group.

Interests



Motorcycles



Art



Keeping fit



Live music



Travel



History