

# BEN AKHURST DESIGN

## RESUME

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Website  
www.badesign.net

Date of birth  
18 February 1975

Social



## Profile

A relationship builder at heart and energetic problem solver with an eye for detail in the full spectrum of design work. Delivering creative and engaging design in print and digital platforms.

I offer artistically driven design solutions and a propensity for efficient workflow. My portfolio showcases an experienced and diverse skill set, an ability to learn and a willingness to take on new challenges and technologies.

## Employment

### August 2019 > Present

#### Manager Creative Services & Communications, NSW Ambulance

Lead and Manage a team of creative and comms professionals covering internal/public facing communications.

### March-August 2019

#### Freelance Designer

Motion graphics, print and digital design.

### 2016 > March 2019

#### Senior Designer, Fresco Creative

A boutique full service problem-solving, strategic design agency.

### 2002 > 2016

#### Senior Designer, The Intermedia Group

A B2B publisher, event management and technology business company.

### 2001 > 02

#### Freelance Designer

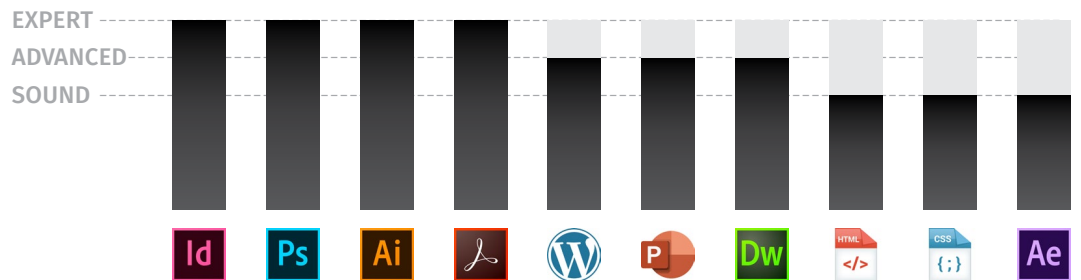
B2B magazine titles, illustration, logo design, events and signage

### 1999 > 01

#### Junior Designer, The Custom Media Group

Advertising, magazines, illustration

## Technical Skills



## Education

### 2011 :: Dynamic Web Training

HTML and CSS using Dreamweaver and EDM design best practise.

### 2007 :: AWARD school

Australasian Writers and Art Directors Association.

### 1999 :: The Computer Graphics College

Certificate of Desktop Publishing.

### 1992 :: Ultimo TAFE

Certificate in Visual Merchandising.

### 1991 :: Meadowbank TAFE

Certificate in Fine Art.

## Achievements

**Awards:** In 2012 I was runner up for B2B Designer of the Year, and a finalist in B2B Cover of the Year for Hotel Management magazine at Publishers Australia's 2012 Excellence Awards.

**Database publishing:** I was responsible for implementing an 80-90 per cent production

increase by automating The Intermedia Group's directories and creating a new source of advertising revenue.

**Workflow:** I introduced production workflow systems that have increased productivity by 50-60 percent for The Intermedia Group.

## Interests

