



## RESUME

Telephone  
0408 686 073

E-mail  
ben\_akhurst@iinet.net.au

Website  
www.badesign.net

Date of birth  
18 February 1975

Social



## Profile

A relationship builder at heart and energetic problem solver with an eye for detail in the full spectrum of design work. Delivering creative and engaging design in print and digital platforms.

I offer artistically driven design solutions and a propensity for efficient workflow. My portfolio showcases an experienced and diverse skill set, an ability to learn and a willingness to take on new challenges and technologies.

## Employment

**March 2019 > Present**  
**Freelance Designer**  
Motion graphics, print and digital design.

**2016 > March 2019**  
**Senior Designer, Fresco Creative**  
A boutique full service problem-solving, strategic design agency.

**2002 > 2016**  
**Senior Designer, The Intermedia Group**  
A B2B publisher, event management and technology business company.

**2001 > 02**  
**Freelance Designer**  
B2B magazine titles, illustration, logo design, events and signage

**1999 > 01**  
**Junior Designer, The Custom Media Group**  
Advertising, magazines, illustration, scanning, archiving, pre-press.

## Technical Skills



## Education

**2011 :: Dynamic Web Training**  
HTML and CSS using Dreamweaver and EDM design best practise.

**2007 :: AWARD school**  
Australasian Writers and Art Directors Association.

**1999 :: The Computer Graphics College**  
Certificate of Desktop Publishing.

**1992 :: Ultimo TAFE**  
Certificate in Visual Merchandising.

**1991 :: Meadowbank TAFE**  
Certificate in Fine Art.

## Achievements

**Awards:** In 2012 I was runner up for B2B Designer of the Year, and a finalist in B2B Cover of the Year for Hotel Management magazine at Publishers Australia's 2012 Excellence Awards.

**Database publishing:** I was responsible for implementing an 80-90 per cent production

increase by automating The Intermedia Group's directories and creating a new source of advertising revenue.

**Workflow:** I introduced production workflow systems that have increased productivity by 50-60 percent for The Intermedia Group.

## Interests

