



RESUME

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Website
www.badesign.net

Date of birth
18 February 1975

Social



Profile

A relationship builder at heart, energetic problem solver with an eye for detail in the full spectrum of design work. Delivering creative and engaging design in print and digital platforms.

I offer artistically driven design solutions and a propensity for efficient workflow.

My portfolio showcases an experienced and diverse skill set, an ability to learn and a willingness to take on new challenges and technologies.

Employment

2016 > Present

Senior Designer, Fresco Creative

A boutique full service problem-solving, strategic design agency.

2002 > 2016

Senior Designer, The Intermedia Group

A B2B publisher, event management and technology business company.

2001 > 02

Freelance Designer, Self employed

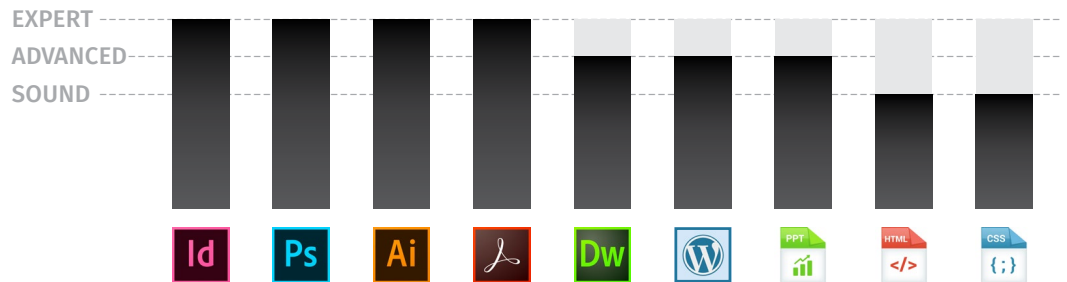
B2B magazine titles, illustration, logo design, events and signage

1999 > 01

Junior Designer, The Custom Media Group

Advertising, magazines, illustration, scanning, archiving, pre-press.

Technical Skills



Education

2011 :: Dynamic Web Training

HTML and CSS using Dreamweaver and EDM design best practise.

2007 :: AWARD school

Australasian Writers and Art Directors Association.

1999 :: The Computer Graphics College

Certificate of Desktop Publishing.

1992 :: Ultimo TAFE

Certificate in Visual Merchandising.

1991 :: Meadowbank TAFE

Certificate in Fine Art.

Achievements

Awards: In 2012 I was runner up for B2B Designer of the Year, and a finalist in B2B Cover of the Year for Hotel Management magazine at Publishers Australia's 2012 Excellence Awards.

Database publishing: I was responsible for implementing an 80-90 per cent production

increase by automating The Intermedia Group's directories and creating a new source of advertising revenue.

Workflow: I introduced production workflow systems that have increased productivity by 50-60 percent for The Intermedia Group.

Interests



Motorcycles



Art



Keeping fit



Live music



Travel



History